

## Top Ten Reasons to Choose to Cruise



1. *Choose to cruise* for **VALUE**. One price buys your cabin, dining, entertainment and more.
2. *Choose to cruise* for **ROMANCE**. Secluded beaches, en suite dining on a balcony overlooking the ocean and spa services for two are just some of the romantic pursuits available.
3. *Choose to cruise* for **CUISINE**. Tantalize your taste buds with gourmet fare that showcases exotic ingredients, old standbys like pizza and ice cream or spa cuisine for a healthy alternative. Depending on your mood, dine in a traditional ballroom setting, a small bistro or a casual eatery.
4. *Choose to cruise* for **VARIETY**. With over 150 distinctive ships, 1800 ports-of-call and an unbelievable array of places to see and things to do, there is a perfect cruise for you. For even more choice, consider a pre- or post-land tour.
5. *Choose to cruise* for **ACTIVITIES**. Fill your days with sightseeing, sports activities, cultural lectures, educational tours led by naturalists and historians or simply lounge by the pool and relax. At night, enjoy dance extravaganzas, musical revues, gaming or a quiet evening gazing at the stars.
6. *Choose to cruise* for **SIMPLICITY**. Don't come back from your vacation needing a vacation. Planning a cruise is simple; your CLIA-affiliated travel agency can handle all of the details. Once you're on board, nearly all expenses are pre-paid... talk about hassle-free.
7. *Choose to cruise* for **NEW HORIZONS**. Fall asleep in one destination and awake to a new horizon... and you only have to pack and unpack once!
8. *Choose to cruise* for **FAMILY**. Families love cruising. Children's programs, kid-friendly menus and tours of the ship will keep your children happy, while affording you some time alone.
9. *Choose to cruise* for **PAMPERING**. Regardless of your budget, all cruise lines pamper their guests with first-class service around the clock.
10. *Choose to cruise* for **SATISFACTION**. It's a fact that cruises have a higher percentage of satisfied customers than any other vacation experience.

**Choose to cruise for YOU.** You can have the vacation of a lifetime, see the world, completely unwind, take a walk on the wild side, dance the night away, feast on fabulous cuisine, learn something new, make friends, bond with your family, steal quiet moments with your spouse. Whatever your heart desires, is yours, when you choose to cruise.

# You Haven't Lived Until You've Cruised